

# **BNI DANCE CARD**

---

**i**NSTA Web Solutions

**JAYAN VARGHESE**

# Personal Bio

**Name:** Jayan Varghese 

**Located at :** Near Hoskote Toll Plaza, Bangalore

**Native :** Kottayam, Kerala.

**Education:** Law + MBA

**Corporate Career :** 15 Years

**Last Job :** TCS in South Africa for 5 Years

**Married to Jessy** – Works with IBM as a Project Manager

**Daughter** – Jiya in 9<sup>th</sup> Grade

**Pets** – 3 Cats and a Dog



# Business Bio



**BNI Category** - Website Development

**Designation** - Founder Director

**Parent Company** - SigntoDesign Pvt Ltd (OPC)

- Incorporated in Oct 2014 both in Johannesburg and India

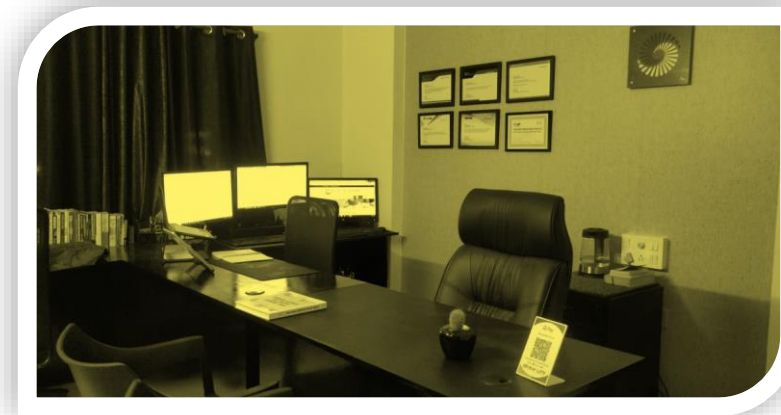
**Office Location:** Old Madras Road, Bangalore

**Team Size :** 3 Members

**Clients & Projects Completed :** 1000 Plus

**BNI Chapter :** Pragathi (2 Months)

- In BNI from 2.5 Years



# GAINS



## GOALS BY 31<sup>st</sup> MARCH 2022

- Build **150** iNSTA websites
- Onboard **24** Business Partners
- Collect **100** Client testimonial



## ACCOMPLISHMENTS

- Premium WIX Partner in less than 2 Months
- 5 Star Rating on the WIX Marketplace
- Designed 50 Plus WIX Website in the last 3 Months

# GAINS SHEET

## INTERESTS



Ideating – Offering unconventional solutions to regular problems



Travel (Enjoy the journey and the company, destination is not very important)

### Love Sports :



Badminton



Squash



Table Tennis



Chess  
(with kids and amateurs ;))



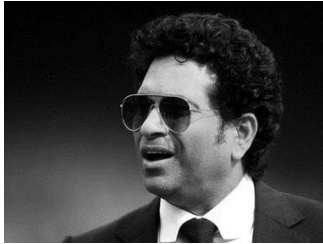
Watch movies that have non predictable endings.

### Inspired by

AR Rahman, Sachin Tendulkar, Michael Jackson, Ratan Tata



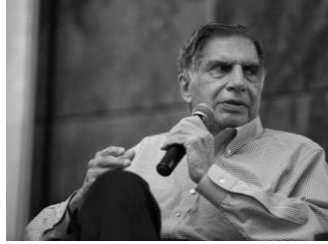
Consistency | Humble



Consistency | Humble



Consistency | Hard Work



Statesmanship | Unassuming



### OTHER NETWORKS

- World Malayalee Federation (WMF)
- Christian Business Federation (CBF)



### SKILLS

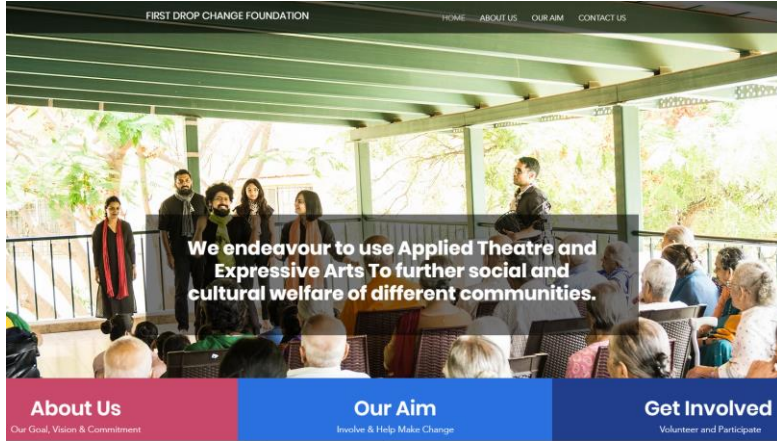
- Business Web Marketing Consulting
- Business Process Consulting

# WHAT WE DO



WE BUILD **BUSINESS** WEBSITES

We use the **WIX Platform** for  
Website Building



## WHAT ARE **BUSINESS** WEBSITES?

Business websites are for companies who want to represent their services online in a **professional and modern way** to its **target market**.

These websites are designed to **display a business's products/services, testimonials and contact information**.

They provide an **attractive online presence** of your business.

service that matters  
OUR OFFERINGS

**Staffing Solutions**  
Let us help you procure a winning team. Let us be your partner in success.

**Compliance Solutions**  
What your organisation needs is reliable HR compliance services from an experienced provider.

**HR Solutions**  
Our shared services management and Employee support mechanism enables services to be leveraged across the organization.

# Why **i**NSTA Website?



## **TRANSPARENT PRICING**

---

5 Page Professional Website  
**Rs 17490.00** (including GST)



## **INFRASTRUCTURE INCLUDED**

---

Free Domain, Hosting, SSL,  
Business Email IDs



## **ONGOING SUPPORT**

---

Free Website Maintenance &  
Content Management



# OUR **END** CLIENTS



Small IT Firms



Export Companies



NGOs



Finance &  
Insurance Services



Home Based  
Business



Interior Decorators  
& Architects



Event & Wedding  
Planners



HR & Recruitment  
Firms

# Our Solution



ONLINE  
**APPOINTMENT BOOKING**

# BOOK AN ONLINE APPOINTMENT IN 3 EASY STEPS

## Step 1

### Select Date & Time

The screenshot shows a date selection interface for April 2021. A calendar grid highlights the 21st. Below the calendar, time slots are organized into Morning, Afternoon, and Evening categories. The 5:30 pm slot in the Evening category is highlighted in red. To the right, a summary box for the appointment shows the date and time (April 21, 2021, 5:30 pm) and a red 'Book' button.

Clients don't have to call you to find out when you are available.

## Step 2

### Make Payment

The screenshot displays a payment gateway interface. It features three payment options: Razorpay (selected), PayPal, and Offline Payment. A message states, 'Once you click to proceed, you will be redirected to Razorpay'. To the right, a summary box for the 'Doctor Online Consultation' shows the date and time, and a red 'Pay Now' button.

You don't have to chase after clients to collect payment for your services

## Step 3

### Meet Over Zoom



You don't have to set up meetings. Just click and attend the session.

# TARGET **END** CLIENTS



**Business & Sales  
Consultants**



**Start Up Mentors &  
Life Coaches**



**Online Educators &  
Tuition Teachers**



**Gym & Yoga Instructors  
Weight Loss Trainers**



**Psychologists  
Counsellors &  
Therapists**



**Healers & Wellness  
Counsellors**



**Dietitians &  
Nutritionists**



**Doctors &  
Dentists**

# MY CONTACT SPHERE



CA & CS



Digital Marketing



Content Writers



Graphic Designers



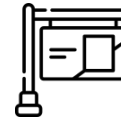
Printers



Corporate Gifting



Computer Hardware



Signage & Display

← Contact Sphere / Introducers/  
Relationship Referrals

---

## Business Website Design & Booking Solution

← MY SERVICE



Small IT Firms



Export Companies



NGOs



Finance & Insurance



Home Based Business



Interior & Architects



Event & Wedding



HR & Recruitment

← End Clients



Business & Sales Consultants



Start Up Mentors & Life Coaches



Online Educators & Tuition Teachers



Psychologists Counsellors & Therapists



Gym & Yoga Instructors Weight Loss Trainers



Healers & Wellness Counsellors



Dieticians & Nutritionists



Doctors & Dentists

# WHAT WE **DON'T** DO



**Branding & Graphic Design**



**Digital Marketing**



**eCommerce Websites**



**Web Applications & Software**

# Giving

---

## I can give natural leads to

- Content Writers
- Graphic Designers
- Animators
- Branding & UI
- Testing

## Connected to Schools and Colleges

I am also connected to over **25 Schools and Colleges** in Bangalore

## South Africa Connect

Connected to over a 100 Business Owners in South Africa.

---

# Who to Look for and What to Say

---





## Entrepreneur Friend or Family Member

Who has a poorly designed website and looks bad on the mobile.



I know someone who can help you design a **modern** website that **automatically adapts to mobiles** and is **Google Search ready**.



## Business Consultants



I know a company that has a  
**Online Appointment Booking  
Solution** for Business Consultants  
& Mentors

# Staff of CA's & CS's



I know a company that wants to get connected to **small businesses and proprietors** for their websites and **they work on a referral fee.**



SIGMA TECH PARK | WHITEFIELD | BANGALORE, INDIA

WWW.SIGNTODESIGN.COM | JAYAN@SIGNTODESIGN.COM | +91 9962532282