

PRESENTING



**iNSTA**  
WEB SOLUTIONS

# WEBSITES FOR SMALL BUSINESS & PROFESSIONALS



## Why iNSTA Web?

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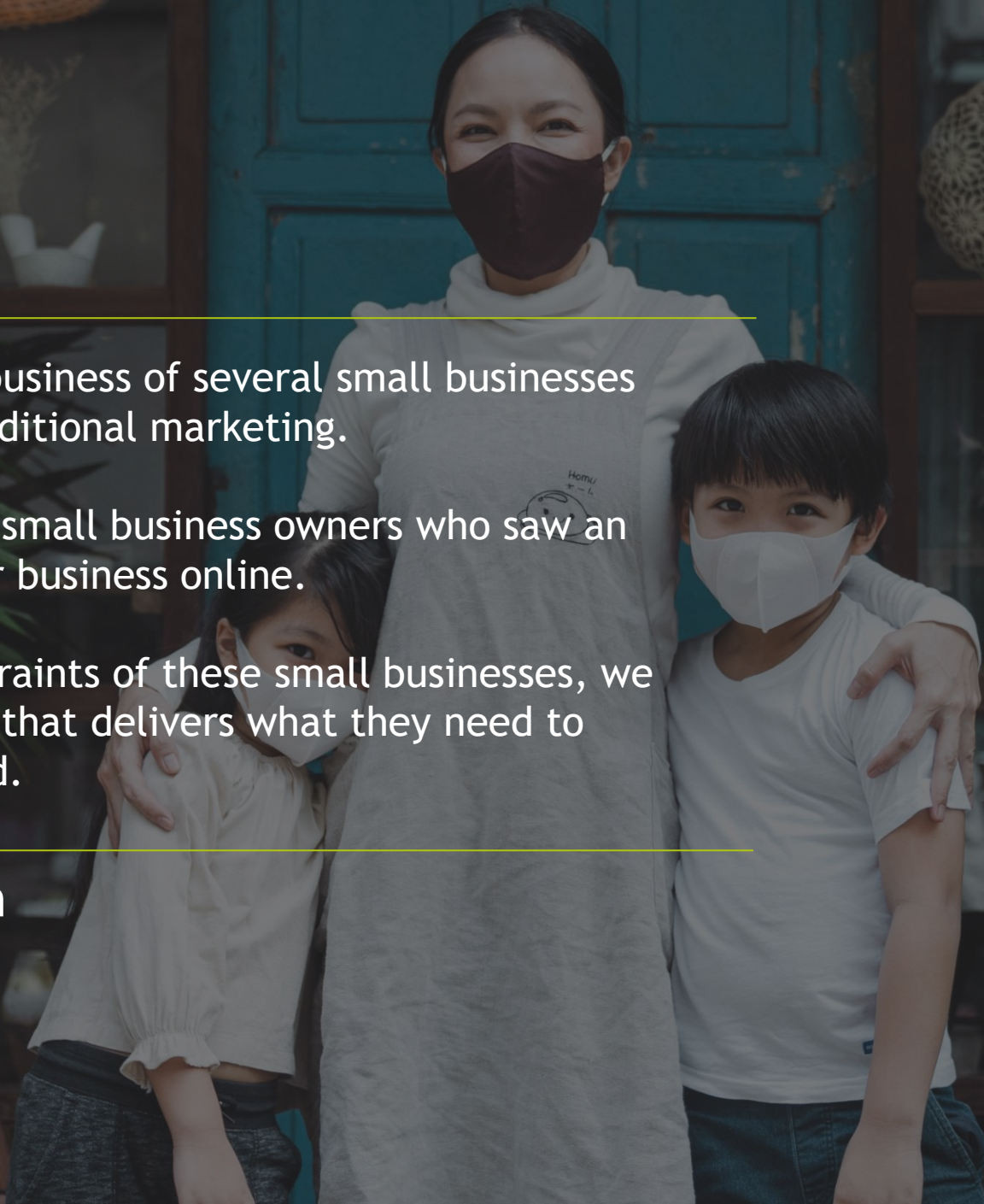
COVID-19 disrupted the business of several small businesses who relied heavily on traditional marketing.

We spoke to hundreds of small business owners who saw an urgent need to take their business online.

Given the financial constraints of these small businesses, we have designed a solution that delivers what they need to succeed in a digital world.

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[www.instaweb.co.in](http://www.instaweb.co.in)



# Small Business Website Requirements



## More reach & new customers

Reach more customers by providing a 24/7 digital access to the business



## Consistency Branding

Have a professional, accurate, and consistent online presence.



## Track Results

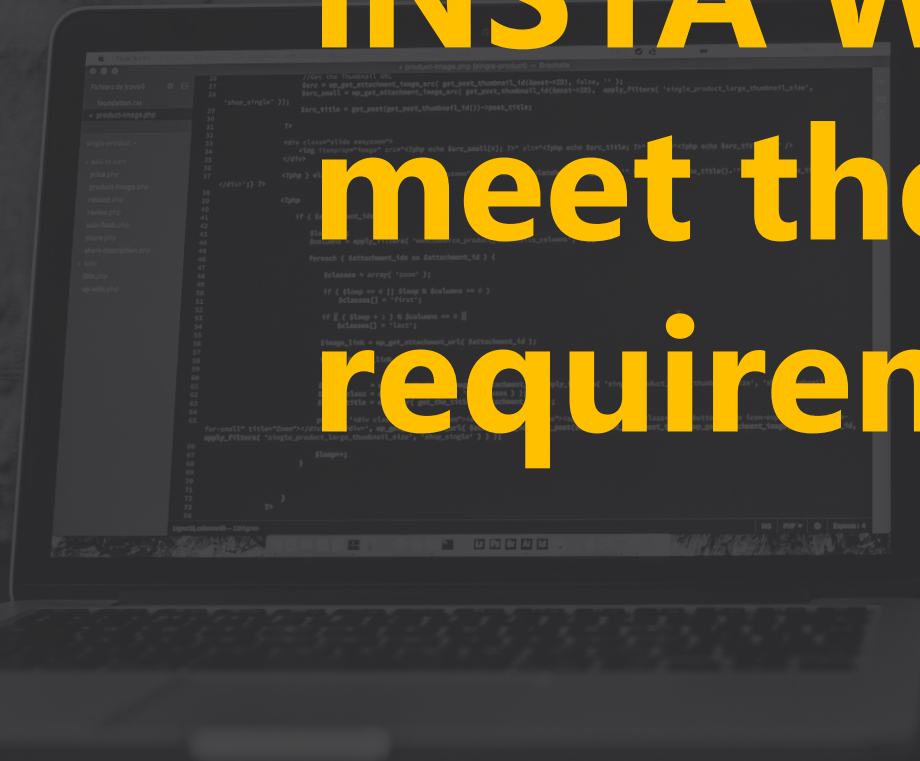
Small businesses expect tangible results that they can track and measure



## Reliable Vendor

Small businesses want a hassle-free experience with a reliable vendor

# How Does iNSTA Web meet these requirements?



# Uncomplicated & Affordable

## Solution includes Infrastructure & Ongoing Support

### Free Domain

We buy your web domain and give you ownership. Alternatively, we can use a domain that you already own.

### Free SSL Certificate

We enhance your website's security with an SSL certificate

### Free Hosting

We take care of your hosting needs.

### Free Maintenance

We take care of all technical updates and bug fixes

### Free Content Updating

We keep your website updated with the latest news and information you provide during the maintenance period.

# Marketing Ready

## Multiple Channels to connect with your clients

### WhatsApp Integration

We integrate your WhatsApp Business account with your website to connect with your clients in real time.

### Chat Integration

Engage with website visitors in real time using our live chat feature.

### Social Media Integration

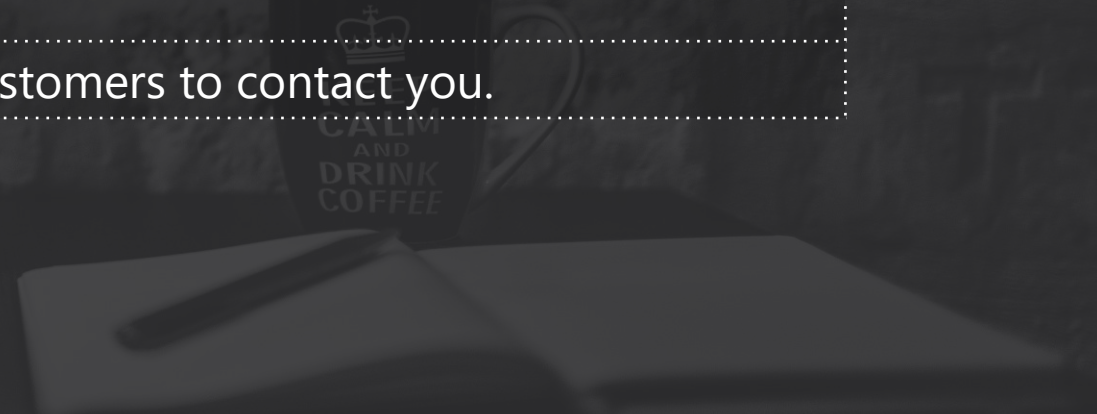
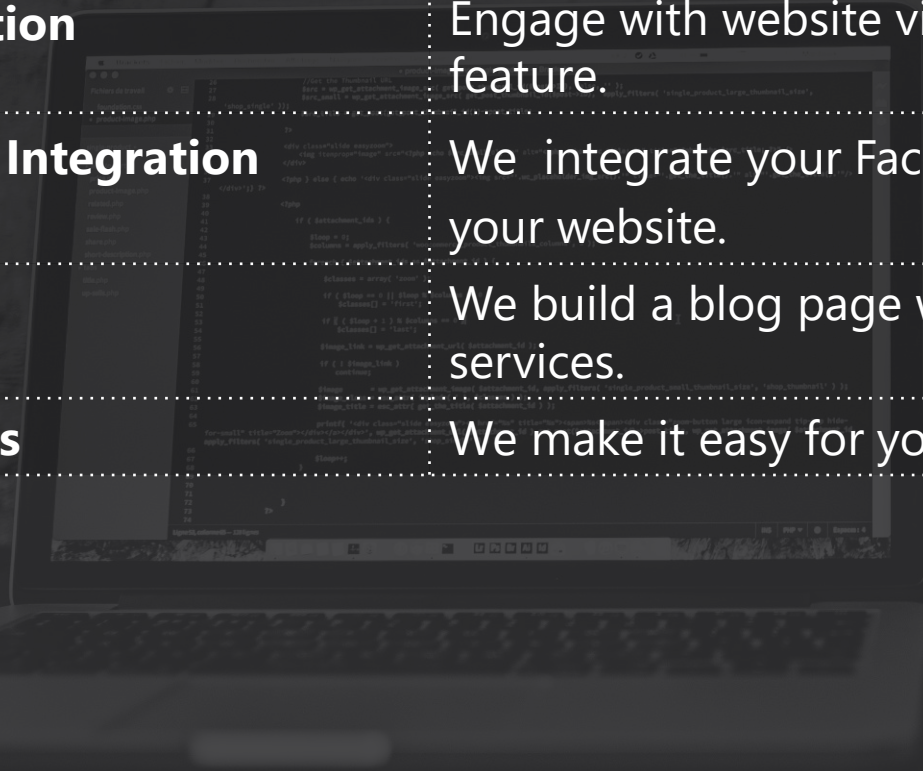
We integrate your Facebook Business and Instagram pages to your website.

### Blogs

We build a blog page where you can market your products and services.

### Inquiry Forms

We make it easy for your customers to contact you.



# Track Results and Return on Investment

## Professional Design & fully functional website

### Custom Design

We build you a website as unique as your business

### Mobile Ready

We build you a super-quick, website that automatically adapts to mobile and tablet layouts.

### Monthly Reports

We send you regular reports on how your website is performing

### Google Analytics

We keep you updated on your Web traffic numbers

### Pages

Up to **5 unique Pages**. Rs 799 for each additional page.

### On-page SEO

We optimise your website for online searches

### Google Maps

If you have a physical shop front, we integrate your Google Business Map with your website.

### Promo Display

We display the latest promotions and special offers right on your homepage

### Testimonials

We display text and video testimonials from your happy customers prominently on your website

# Reliable Vendor

## Accessible & Always Available

### Live Chat

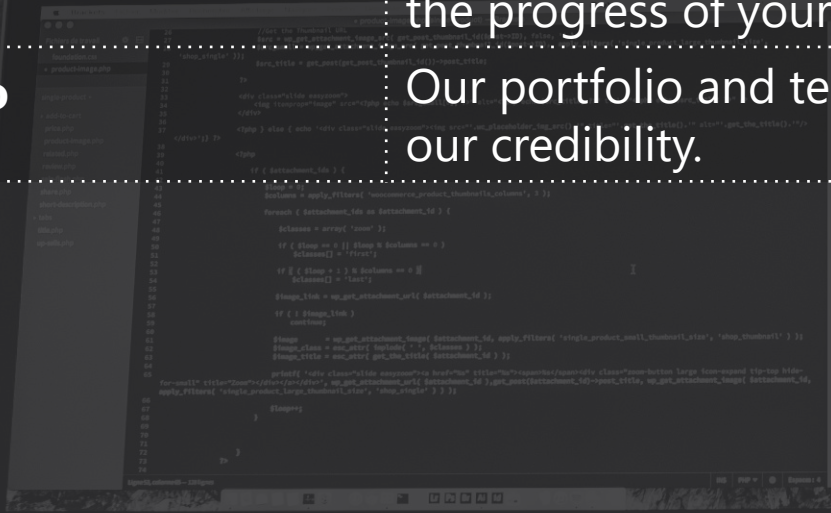
We are available both on Live Chat and WhatsApp if you want to talk to us.

### Support Ticket Systems

Our support systems are SLA driven and keep you updated about the progress of your request.

### Strong Portfolio

Our portfolio and testimonials from our clients will reassure you of our credibility.





# YOUR INVESTMENT

## STARTER – 1 PAGE WEBSITE

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iNSTA Website Pricing  
**Rs. 9999.00/-**

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Renews at **Rs 3499.00** per year

## BUSINESS ESSENTIAL – 5 PAGE

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iNSTA Website Pricing  
**Rs. 14999.00/-**

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Renews at **Rs 3999.00** per year

# LIMITED PERIOD BUSINESS JUMPSTART SPECIAL

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iNSTA Website Pricing

~~Rs. 14999.00/-~~

**Rs. 9999.00/**

LIMITED PERIOD SPECIAL

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Renews at ~~Rs 3999.00~~ per year

Renews at **Rs 3499.00** per year

OFFER ONLY UNTIL STOCKS LAST

# STARTER WEBSITE



[www.brandedfootwear.in](http://www.brandedfootwear.in)

# BUSINESS ESSENTIAL WEBSITE



[www.villaroyale-sthelenabay.com](http://www.villaroyale-sthelenabay.com)

# BUSINESS ESSENTIAL WEBSITE



[www.milleatery.com](http://www.milleatery.com)

## About SigntoDesign

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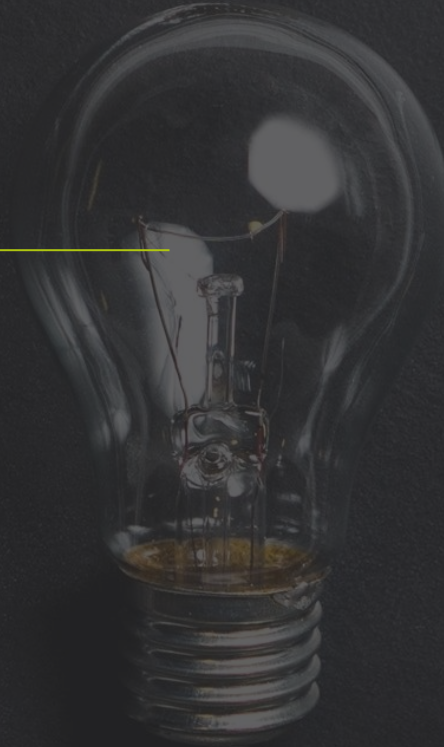
Incorporated in 2014, SigntoDesign Pvt Ltd (OPC) is a Web development agency based in Bangalore, India.

We founded SigntoDesign with the sole objective of helping small businesses accelerate their digital journey by taking their first steps online.

Our Channel Partners and Resellers help our products reach customers across the globe. SigntoDesign has designed and developed over 1000 websites worldwide.

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[www.signtodesign.com](http://www.signtodesign.com)



**We are excited to work  
with you and your team  
on this project**

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